WHAT IS CLAIMED:

1. A customizable web site access system, comprising:

a composer to create a presentation wherein said presentation comprises a list of a plurality of URLs, a desired sequence of display of said plurality of URLs, and a display duration for each of said plurality of URLs; and

a performer to automatically display the created presentation in a slide show format according to said list, said desired sequence and said display duration.

- 2. The system of claim 1, wherein said performer to provide a user control panel.
- 3. The system of claim 2, wherein said user control panel enables the pausing and stopping of said presentation.
- 4. The system of claim 2, wherein said user control panel enables a user change to said desired sequence or a user change to said display duration.
- 5. The system of claim 1, wherein said presentation comprises horizontal navigation, vertical navigation, or item navigation of web sites.
- 6. The system of claim 1, wherein said performer is automatically activated by entry into a web site through user-entry of a URL, by activation of a hyper-link, by activation of a hyper-link embedded in an e-mail, or by selection of one of a plurality of presentations from a gallery.

- 7. The system of claim 1, wherein said presentation is stored on a host server for access by web users.
- 8. The system of claim 1, wherein said presentation includes an audio overlay.
- 9. A method for customizing access to a plurality of web sites, said method comprising the steps of:

creating a presentation, wherein said step of creating comprises the steps of:

establishing a list of URLs;

determining a display sequence of said list of URLs;

determining a duration of display for said list of URLs; and

automatically displaying the created presentation in a slide show format according to said list, said display sequence, and said display duration.

- 10. The method of claim 9, further comprising the step of displaying a control panel to control the created presentation being displayed.
- 11. The method of claim 10, further comprising the step of utilizing said control panel to pause or stop the created presentation being displayed.
- 12. The method of claim 10, further comprising the step of utilizing said control panel to change said display sequence or to change said duration of display.

- 13. The method of claim 9, wherein said presentation comprises horizontal navigation, vertical navigation, or item navigation of web sites.
- 14. The method of claim 9, wherein said step of displaying is automatically activated by entry into a web site through user-entry of a URL, by activation of a hyper-link, by activation of a hyper-link embedded within an e-mail, or by selection of one of a plurality of presentations from a gallery.
- 15. The method of claim 9, wherein said presentation is stored on a host server for access by web users.
- 16. The method of claim 9, wherein said presentation includes an audio overlay.
- 17. A software program to customize and automate web site navigation, said software program comprising:

means for establishing a desired list of URLs;

means for establishing a sequence of display of said desired list of URLs;

means for establishing a duration of display of said desired list of URLs; and

means for automatically displaying said desired list of URLs in a slide show

format according to the established sequence and duration of display.

- 18. The software program of claim 17, further comprising means for controlling the displaying URLs.
- 19. The software program of claim 18, wherein said means for controlling comprises means for pausing the displaying URLs or means for stopping the displaying URLs.
- 20. The software program of claim 18, wherein said means for controlling comprises means for changing the established sequence of display or for changing the established duration of display.
- 21. The software program of claim 17, wherein the established sequence of display comprises horizontal navigation, vertical navigation, or item navigation of web sites.
- 22. The software program of claim 17, wherein said means for automatically displaying is activated by entry into a web site through user-entry of a URL, by user-activation of a hyperlink, by user-activation of a hyperlink embedded in an e-mail, or by selection of a pre-established list of URLs from a gallery.
- 23. The software program of claim 17, wherein said desired list of URLs is stored on a host server for access by web users.

24. The software program of claim 17, further comprising means for providing an audio overlay.